

<You can simply copy and paste the relevant content from your Klarna Launch Email template below.>

Your shopping is even more safe and flexible. With Klarna.

Hello <Customer's first name>,

We are happy to announce that we can now offer you even more payment options at checkout. Together with Klarna, we're giving you the flexibility to choose how you shop and pay. Easy and safe - that's shopping with Klarna.



<Add a Klarnas badge - download [here](#)>

<Leave the payment method(s) that are offered in your shop.>

Please shop responsibly. You must be 18+ to use this credit offer (0% APR). Missed payments may affect your ability to use Klarna in the future. ROI residents only. Subject to status. T&Cs apply www.klarna.com/ie/terms-and-conditions

Pay securely with Klarna.

Store your favourite items in our shop and choose how you want to pay.

Pay instantly.

With Klarna, you decide how and when you want to pay. Choose the method that best suits your budget and spending habits. We offer the following options: direct debit or credit card.

3 interest-free instalments.

Spread the cost over 3 interest-free instalments paid today, in 30 and 60 days.

<Call to learn more and link to your dedicated Klarna landing page>

The smart way to shop with Klarna.

- **Hassle-free returns:** Not quite right? Report returns with a tap and only pay for what you keep.
- **Delivery tracking:** Get live tracking updates for all your deliveries from door to store.

<Call to shop now and link to your webshop>